



Leverage the power of market research with

## Mobile Technology Research Services from LAPTOP

### Research Deliverables

- Custom 20 Question Survey
- Guaranteed responses, *with contact info*
- Detailed research report *with findings*
- 1-2 page research report *summary in print*
- 5-minute video presenting *research highlights*

### Turnkey Services That Make Your Job Easy!

Our team of industry experts can help you craft your survey and distribute it to our targeted audience of Mobile Technology Influencers, early adopters and decision makers.



## Data driven campaigns **returning valuable information** from LAPTOP's influential early adopter audience.

Market research is a valuable tool that can help you better understand the markets you serve. LAPTOP can help you leverage the power of market research with programs that are custom tailored to fit your specific objective. These can

range from proprietary projects-relating to market perceptions, new product launches or competitive positioning-to surveys that can result in published white papers, persuasive marketing materials or even custom-tailored events.

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